

Why Prices Find A Low Level Here For Shrewd Buyers.

Inventory is over in every department, there are many things that it is best to dispose of at a very small price rather than hold over for another season. That part concerns only us; it is a part of the store economy. However, those very goods that are much reduced might appeal to you as being among the most desirable. Make a list of your dry goods needs, note the price you usually pay and then come to our store. Comparisons are convincing.

Sheets and Pillow Cases During This Sale

Made from the identical cottons that you buy over the counter and sewed as well as you could do it. The best part of all, you pay but a trifle more than the goods would cost by the bolt, and all the sewing and thread are saved. Economical housekeepers have learned that the best way to save on pillow slips and sheets is to buy them at this housekeeping sale.

Damasks and Napkins

Priced for those who buy the best for the least. Honest, trustworthy linens that will wash and wear as well as the best you ever had. The secret of their cheapness in the prices is that we triple the sales by sharing the profits equally with you. If you doubt our assertion bring this advertisement with you, and we will prove what we say.

Embroidery Specials

Quite a few people still believe in homemade Muslin Underwear. If we can't convert them to buying the ready-made, there's a chance to sell them embroideries. It explains the extra values on first-class embroideries.

The Last Call on Cloaks.

This time the prices on all remaining Winter garments will be cut so deep that there will be no chance for further reductions. If the signs read aright the great majority of present holdings in Winter Coats and Capes we are quoting will leave the store this week, for the values never fail to bring the customers.

Rosenbaum Bros.,
26 Salem Ave.

Highest of all in Leavening Power.—Latest U.S. Gov't Report

Royal Baking Powder

ABSOLUTELY PURE

Local Bits.

News of People and Events.

Happenings Briefly and Reliably Put Before You

Judge A. J. Brand has announced himself a candidate for commonwealth's attorney at the spring election.

Mrs. J. F. Marshall received a telegram yesterday from Altoona, Pa., stating that her father, C. M. Grist, of that city, was dying.

Sam Akers was the only man fined in police court yesterday. The amount was \$5 assessed on the charge of borrowing a man's axe and not returning it.

At a meeting of the directors of the National Exchange Bank, held yesterday morning, J. J. Scott, of the Salem Loan and Trust Company, of Salem, was elected book-keeper.

The grand jury of the corporation court of Danville has found indictments against all the coal dealers of that city for conspiring to keep up the price of coal by means of unlawful combines.

Theodore Fitzgerald, a little girl, for three years an inmate of the Baptist Orphanage at Salem, passed through the city yesterday on route to her home in Nelson county. She was accompanied this far by Superintendent Hobday.

Railroad Y. M. C. A.

Rev. S. L. Rice, pastor of the United Brethren Church, will address the Friday night prayer meeting at the West End building. A full attendance is expected. Next Sunday's meeting will be for men only. Rev. Dr. Broughton will speak.

Merriman Gets \$500.

Police Officer Merriman was awarded \$500 damages by the jury yesterday morning in his case against the Street Railway Company. Counsel for the defendants made a motion to set aside the verdict, which was locked and will be heard later on.

Pleasant Surprise Party.

A large number of the friends of Miss Lillie Kerlin unexpectedly assembled at her father's residence, 623 Centre avenue n. w., on Tuesday evening. The young people spent a most enjoyable time, and at a late hour refreshments were served, after which the party dispersed to their various homes.

A Good Looking Policeman.

A letter was received yesterday by a lady in this city from her sister, who resides in one of the large cities of the State, but who often visits Roanoke, with the following postscript appended: "I saw a policeman to-day who must be from Roanoke as neither we nor any other city has such a nice looking officer."

Examination at Alleghany Institute.

The second half session of Alleghany Institute will begin Monday, February 10. The students are now in the midst of the intermediate examinations. These will continue until Friday of this week. Each student is required to make 80 per cent. before passing to a higher class. The results will be made public at the twelfth annual commencement in June.

Democratic Committee Meeting.

Chairman R. Randolph Hicks, of the city Democratic executive committee, has called a meeting of the committee to be held at his office in the Terry building Saturday afternoon at 5 o'clock. The chief object of the meeting is to fix a date for the holding of ward meetings to elect a new committee and to make other necessary arrangements for the reorganization of the committee.

Rev. C. Armand Miller to Speak.

The 4 o'clock and 5:30 o'clock gymnasium classes will be held as usual to-day but the 8 o'clock class will be omitted owing to the Stringfellow lecture. The class in club singing last evening was well attended. A few choice pairs of standard clubs, turned in oil, are still to be had at the association office. The workers' Bible training class will convene to-night at 8:15 promptly. Rev. C. Armand Miller, of Salem, will address the men's meeting next Sunday.

Lecture on Scout Life.

Rev. Frank Stringfellow will deliver his lecture to-night at Y. M. C. A. hall for the benefit of Christ Church on the following lines: Trip to Washington and Baltimore under direction of President Jefferson Davis one month before the fall of Richmond; experience with the city detectives; how a lady detective came near capturing me; captured by pickets; imprisonment and escape from a military prison; subsequent pursuit, which lasted for many days; recrossing the Potomac river on a stormy night.

Our Representatives and the Maupin Bill.

W. R. Torrell recently wrote letters to Senator Clayton and Delegate Hannah, requesting them to do all they could to secure the passage of the Maupin anti-gambling bill, which is pending before the Virginia legislature. He has since received letters from each of the above named gentlemen stating that they would do all in their power to further the interests of the people of this State by voting for the Maupin bill. This settles the matter so far as this question is concerned with these gentlemen.

Death of Mrs. Jordan.

Mrs. Belle Jordan died very suddenly at her home in Cambria on Tuesday evening of congestion of the lungs. She was the proprietor of the Alleghany Hotel in that place, and had been for

several years past. Her death was a great shock to the community, as it was not known by even the family that she was dangerously ill. Her survivors are: Jno. N. Jordan, her husband; her mother, Mrs. S. M. Kent; two sisters and three daughters. A good woman has gone, and her name has always been associated with Virginia hotels. She was well known in Roanoke, having at one time run Rorer Park Hotel.

To Entertain at Hotel Roanoke.

The entertainment, under the auspices of the Daughters of the American Revolution, at Hotel Roanoke Saturday evening, at 8:30, will consist of a lecture on "Sidney Lanier," the Southern poet and musician, by Dr. Kent, of the University of Virginia, and delightful music by the well-known artists and favorites from Hollins Institute, Miss Knight, contralto soloist, and Prof. Rath, pianist. A large audience is assured when such an attractive programme is offered in Roanoke. Tickets at Johnson & Johnson's, price 50c, children 25c.

Tobacco Company Chartered.

A charter was granted yesterday by Judge Woods to the Consolidated Ogar and Tobacco Company, with a capital stock of not less than \$3,000 nor more than \$30,000. The object of the company will be to buy and sell cigars, tobacco and cigarettes, and do a general merchandise business in the tobacco line. The officers are: President, W. E. Renner; vice president, S. K. Blumenthal; secretary and treasurer, W. L. Tinsley, and general manager, W. L. Ludwig. The directors are the above named, with the exception of Mr. Tinsley, and Charles Lyle, Henry Scholz and E. L. Erb.

Moonshiner Arrested.

The Bluefield Telegraph of yesterday has the following: "Deputy United States Marshal J. W. Wilson stopped in the city last night with D. W. Gearheart, charged with illicit distilling in Floyd county. Gearheart was arrested in Pocahontas yesterday morning, where he was taken before Commissioner Witten, who remanded him to Commissioner Sholor, of Radford, for his appearance at Abingdon. Gearheart is known as a good worker for the revenue men and has been acquitted on these charges in Montgomery county. Bond is awaiting him on his arrival at Radford."

BASEBALL NEWS.

Another Catcher Signed and Pitcher Set-
tled Released.

Manager Boyer has succeeded in signing another player for the Roanoke team. His name is Jack La Fleur, a catcher, and he comes from Portage, Wisconsin, and is 25 years of age, weighs 150 pounds and is 5 feet 9 inches high. For the past two years, '94 and '95, he has caught and captained the best semi-professional team in Wisconsin, the Portage team. During two years this club has lost but four games, two with Detroit and Milwaukee, of the Western league. Last September, after the game with Milwaukee, he went with that team and finished the season of '95 with Milwaukee, and caught the last nine games with them. La Fleur is a very heady catcher, a good right-handed hitter, a fast base runner and a hard, quick and very accurate thrower to second. He is a young man of excellent habits, does not drink and takes the best of care of himself and will no doubt prove a valuable man for our club.

Manager Boyer has decided that he will not need pitcher Setley, who was recently signed, and as a consequence has given him his release.

You Can Believe

THE testimonials published in behalf of Hood's Sarsaparilla. They are written by honest people, who have actually found in their own experience that Hood's Sarsaparilla purifies the blood, creates an appetite, strengthens the system and absolutely and permanently cures all diseases caused by impure or deficient blood.

Hood's PILLS for the liver or bowels, act promptly, easily and effectively.

W. K. ANDREWS & Co., 219 Salem avenue, keep a larger assortment of coal and more of a sort than any dealer in Roanoke. When you want coal again let them deliver it to you with their belted teams from their extensive sheds, where the winter's snows and rains cannot reach it.

EXPERIENCE is the best teacher. Fifteen years' experience has taught W. K. Andrews & Co. what the Roanoke people need in the way of fuel, and they are at all times prepared to deliver on short notice, dry coal, wood or coke. Look out for their belted teams. You may know their teams by the bells.

For the best work—the Swiss Steam Laundry, 333 Salem avenue west. Phone 272.

PRACTICAL sympathy counts for something in this busy, hustling world. You cannot better show your appreciation of the comfort and happiness of your friends than by urging them to buy coal and wood of W. K. Andrews & Co., 219 Salem avenue. They will deliver it promptly in large or small quantities, fresh and dry from their extensive coal sheds. Look out for the belted teams.

It May Do as Much For You.

Mr. Fred Miller, of Irving, Ill., writes that he had a severe kidney trouble for many years, with severe pains in his back and also that his bladder was affected. He tried many so-called kidney cures but without any good result. About a year ago he began the use of Electric Bitters and found relief at once. Electric Bitters is especially adapted to cure of all kidney and liver troubles and often gives almost instant relief. One trial will prove our statement. Price 50c. and \$1. At Massie's Pharmacy, 109 Jefferson street.

To the Ladies.
If you want a fashionably-made dress and good fit try Mrs. WATKINS, corner Commerce and Church (No. 323). 125-126.

"LEND ME YOUR WIFE."

Roland Reed's Return Engagement at the Academy of Music

Roland Reed, the popular comedian, will play a return engagement at the Academy next Wednesday, presenting his laughable success, "Lend Me Your Wife."

During his stirring career Mr. Reed has made several important successes; but Captain Tarbox, the comic hero of the piece, is said to quite eclipse his previous achievement. The first draft of "Lend Me Your Wife" was made by the late Dion Doucault, who conducted the preliminary rehearsals. His own work Doucault manifestly did not care much for; but he was struck by some of Reed's qualities. He said: "He is the only one of all the young comedians who has the faculty of being funny without calling attention to it. When he does a ludicrous thing he never stops to give you warning by mugging."

"Mr. Reed is a serious humorist—a very rare bird nowadays, I assure you. It's astonishing how much better stage fun goes if you let the audience discover it for themselves. It makes us all tired to see the minstrel comedians get a good ready to be amusing. 'Now, look out,' they cry, 'here comes my great bit,' and then it flashes in the pan. This fellow never smiles. It's his business to make the other people smile, and they get the idea that he is dead in earnest."

The character which Mr. Reed portrays is entirely different from any in which he has ever been seen here; it is that of an old sea captain, "Abner Tarbox," who is fittingly described in the quotation, "as wild a mannered man as ever scuttled a ship."

The comedy, as the title indicates, tells the story of the borrowing of a wife to keep up a deception and the subsequent complication that arise consequent upon this act serve to keep up a series of most provoking situations during three acts that keep the audience continually convulsed with laughter. Apart from the main story of the play there are several interesting episodes running through the piece that keeps every one on the quiver of expectation.

JULY 4, 1896, falls on Saturday, and in order to enjoy the grand and glorious Fourth you have to be in perfect health, and there is just one way to be in good health, and that is by taking only "Blood Wine," for it is the only true blood purifier, for it is a positive cure for indigestion, stomach, kidney and liver diseases. It is just what you want to make you feel young and strong. Remember, "Blood Wine," for sale at MASSIE'S PHARMACY.

I AM well equipped at No. 121 Eighth avenue s. w. to give ladies Turkish, Russian and Electric Baths, from 1 to 4 p. m. daily, except Sunday. Can also give massage scientifically. MINNIE KENVIN, Trained Nurse.

MADAME LE NORMAND, the world renowned life reader, has arrived for a few days only. Consulted on all affairs. Gives names, reunites the separated, effects speedy marriage. Her wonderful power is unsurpassed. She is an invaluable adviser and tells anything you wish to know. Succeeds in cases where others have failed. At 367 Salem avenue s. w. Consultation 50c and \$1.

THE falling rains and the melting snows don't effect the wood and coal of W. K. Andrews & Co., 219 Salem avenue. They keep it stored under sheds and will furnish it to you nice and dry. Look out for the belted wagons.

Advice is Cheap.

BUT if you want to save money buy your coal and wood of W. K. Andrews & Co., 219 Salem avenue. They don't force you to buy snow or water, but will furnish you just what you buy. Look out for the belted teams.

When Baby was sick, we gave her Castoria.
When she was a Child, she cried for Castoria.
When she became Miss, she clung to Castoria.
When she had Children, she gave them Castoria.

CANCER CURED

—AND A—

LIFE SAVED

By the Persistent Use of

Ayer's Sarsaparilla

"I was troubled for years with a sore on my knee, which several physicians, who treated me, called a cancer, assuring me that nothing could be done to save my life. As a last resort, I was induced to try Ayer's Sarsaparilla; and, after taking a number of bottles, the sore



began to disappear and my general health improve. I persisted in this treatment, until the sore was entirely healed. Since then, I use Ayer's Sarsaparilla occasionally as a tonic and blood-purifier, and, indeed, it seems as though I could not keep house without it."—Mrs. S. A. FIELDS, Bloomfield, Ia.

AYER'S

The Only World's Fair Sarsaparilla.

Heironimus & Brugh's

We Start the Month of February in Good Shape for the

SPRING SEASON.

NEW SPRING STUFFS NOW OPEN ARE:

1 case New Percal Styles in Mer-
rimack Shirting Prints at 5c.

1 case Good Heavy New Style
Percals at 10c the yard.

2 cases Finest 20-inch wide Per-
cal, choice styles at 12½c.

1 case Lancaster Apron Check
Gingham at 6c the yard.

2 cases of the Fruit of the Loom
Blanched Cotton at 8c the yard.

Wide Sheetings, Pillow Case Cot-
tons, etc., at the "old prices," which
mean the lowest they have ever
been.

The New Embroideries are sell-
ing like "Hot Cakes." No such lines
have ever been shown here. Em-
broideries from 3c to \$3 the yard.

Full lines of New White Goods
now ready, embracing all grades of

Nainsooks,
Cambrics,
Dimities,
India Linens.

Mazillas,
Plaid Nainsooks,
All Over Embroideries.

Tuckings,
Swiss Muslins,
Organdies.

Linen Lawns,
Long Cloth,
Etc., Etc.

The 53 piece lot of Plaid Nain-
sooks at 5c has dwindled just ½ this
week. They are going fast. Secure
some of them before it is all gone.

We still have on our counters a
lot of goods at reduced prices,
namely:

5 or 6 pieces of Black all Wool
Dress Goods at about half.

Lot of men's Woolen Underwear
at about ½ value.

Lot of Remnants of CALICO, SATINES, Etc., at Great
Reductions.

Lot of REMNANT SILKS Very Cheap Drop in and Look at
Some of the NEW LINES OF STUFF.

HEIRONIMUS & BRUGH.

Hats Trimmed Free of Charge

PALAIS ROYAL

Hats Trimmed Free of Charge

101 Salem Av

Our advertisements are always eagerly scanned and believed by the great appreciative public.

The stamp of sincerity is the groundwork of our advertisements. You can always be assured that you can find the goods at our store just as we advertise them.

No Useless walk to our store after advertised goods and then be told we have just sold out.

Here is a Part of What We Show This Week:

Millinery.

A mighty sacrifice of values in our Millinery department. Trimmed and Untrimmed Hats, Wings, and Fancy Feathered and Beautiful Tips at reduced prices.

Ladies' and Misses' Felt Trimmed Walking Hats and Sailors, silk band, 9c kind, cut to 25 Cents.

Ladies' Silk Beaver Walking Hats in "Knox" and "Dunlop" styles, regular \$1.98 Hats, for 50 Cents.

Veilings.

A lot of double width chenille dot Veilings, in Black, Brown and Navy Blue are to be sold at half price. Very pretty reduced to 25c, 30c and 35c a yard.

Wonderful Bargains.

In Gold and Tinsel Crowns, Jet Hats, Steel Crowns and Buckles, Algorties, Flowers, Roses, Violets, Etc., Etc.

Finest Silk and Velvet Roses, all shades, three in bunch. Reduced to 15c, were 35c, 50c and 60c.

50 gross fine grade Violets, price 15c per bunch; reduced to 10c a bunch.

500 Quills in Colors Only, No Black, at One Cent Each.

Our New Line of Spring Millinery are Arriving Daily. Something New Always on Hand. Come and Look Around.

M. INDORSKY,
Manager.

Jacket Bargains.

Handsome styles of Ladies' Jackets, not many of a kind, but only the best kinds, our bargain prices on them aren't half what they're worth, in most instances, at \$3.50 and \$5.

Hosiery, 5 Pairs for \$1.00.

Ladies' Black Cotton Hosiery, high spliced heels, double soles and double toes, regular price 35c.
5 PAIRS FOR \$1.00.

Handkerchiefs.

Ladies' and Children's Handkerchiefs, Hemstitched, with Blocket and Drawn Hemstitched Effects; good value at 12½c. Special price 7c.

Children's

White, Long and Short Coats at \$1.25, \$1.75, \$2.25, \$3.00, reduced from \$2.50, \$3.25, \$4.00, \$5.00.

Colored Coats 50c from \$1.25.

Colored Coats \$1.75 from \$3.00.

Colored Coats \$3 from \$4.75 and \$6.50.

Children's Caps.

Colored caps 50c from \$1.25 and \$1.50. Colored caps \$1.50 from \$2.25 and \$3.50. Same reductions in white.

PALAIS ROYAL

101 Salem Ave